

The ways you can incorporate the Room for Dreams logo and slogan into your marketing are endless. A few ideas include:

- Add the logo to your letterhead
- Use it as a link from your website to ours: [www.RoomForDreams.com](http://www.RoomForDreams.com)
- Add an article about the Room for Dreams initiative and its use in your newsletter – just let us know and we'll supply the article for you
- Add it to your signage or electronic marquee
- Drop the logo in on your brochures and marketing materials
- Buy a few novelties from the Convention and Visitors Bureau's Visitors Center to distribute to guests when they are in town. We have lapel pins, pens, bumper stickers, window clings, travel mugs, golf divot sets, baseball hats, coffee mugs, slinkies, keychains, polo shirts, and more
- Ask us for a Window Decal for the front door of your business
- Use the logo in your email signature
- Add the Room for Dreams theme song to your website or advertising. It is available for free download on this website!
- Have you found room for your dreams in Fort Wayne? We'd love to hear the story of your entrepreneurial or personal success – please submit it on our home page!
- Use Room for Dreams as the theme for your special event or project this year. We have the novelties, signage and more to help you make it happen
- Add some of our key terms to your communications: room, dreams, quality of life, achieve, grow, space, imagine, etc

We'd love to know how you are using the logo and brand in your marketing!  
Please let us know by contacting our Brand Manager, Kristen Guthrie,  
at [kwkg@comcast.net](mailto:kwkg@comcast.net).